



Miranda Elder

New York City / Toronto

www.mirandaelder.com

Multidisciplinary designer with over 7 years of experience finding creative design solutions. Specializing in UI/UX design, front-end development, social media marketing, and typography.

Employment History

Freelance Web and Graphic Design

2017 - Present

Worked independently for clients, designing and programming websites, logos, and brand activations. Managed project timelines and social media marketing. Notable clients include [A.G. Cook](#) and Marla Kravice.

Junior Designer, Digital Counsel

New York City, February 2023 - November 2023

Designed website layouts and social media assets, curating colours, typefaces, and imagery across client engagements focused in the contemporary arts. Collaborated with writers, photographers, illustrators, and animators to advertise exhibitions and events. Notable clients include [Hyundai Artlab](#) and Metrograph.

UX/UI Designer, Long Lost Friends

New York City, August 2022 - February 2023

Created responsive web designs for clients with interactive Figma prototypes and thorough branding concepts. Defined user experience flows, communicating directly with developers to see projects to fruition. Notable clients include GQ, AMBUSH, and The Hundreds.

Creative Director and UI Designer, Circular Bodies

New York City, June 2021 - August 2021

Consulted general design decisions for the home and body brand. Worked with a team to reimagine website UI/UX and brand communications.

UI/UX Lead, Websona

Toronto, December 2020 - January 2021

Executed a mobile app working with a team of programmers and designers. Implemented design and user flow knowledge to create a smooth interface.

UI/UX Designer, DOHM

New York City, June 2020 - August 2020

Worked with a team to relaunch the skincare brand, creating a new visual identity system for packaging, web and mobile product design, advertising, and social media. Organized and prioritized assets needed from team members to stay on schedule. Executed a new web and mobile site design alongside co-owners, photographers, copywriters, illustrators, and marketing specialists.

HTML/JS Tutor, Parsons School of Design

New York City, September 2020 - February 2022

Served as a hardworking tutor to Sophomore BFA Communication Design students. Demonstrated excellent knowledge of HTML, CSS, and JavaScript.

Education

Parsons School of Design, BFA Communication Design, Minor in Code as a Liberal Art

New York City, August 2018 - May 2022

Graduated with Honors, Merit Scholarship
2018-2022, Dean's List 2018-2022

The Bishop Strachan School, OSSD

Toronto, June 2018

Head's List graduate (4.0 GPA), Arts Council
Head, Service Leadership Award

Skills

Tools: Adobe Creative Suite, Figma

Programming: HTML & CSS, JavaScript, Python

Design: UI Design, UX Design, Typography,
Print, Web Development / Design, Graphics,

Logos, Iconography, Infographics, Print

Marketing: Social Media Management, Branding