

# Miranda Elder

DESIGNER + CODER

## Details

New York City + Toronto

www.mirandaelder.com

mirandelder@gmail.com

## Skills

Adobe Creative Suite

Figma

HTML/CSS/JavaScript/  
Python

Mockups

Web Development/Design

User Interface Design

Branding

Research / Moodboarding

## Languages

English

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French

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## Profile

Passionate designer and coder well-versed in user-focused web and mobile design, mockups, and JavaScript. With my ability to establish and maintain excellent communication, I'm ready to join my next team or project.

## Employment History

### UX/UI Designer, Long Lost Friends, New York City

AUGUST 2022 - PRESENT

- Created responsive web designs for clients with interactive Figma prototypes.
- Developed branding concepts from scratch and with direction for a variety of clients, iterating based upon feedback.
- Defined user experience flows, communicating directly with developers.

### Creative Director and UI Designer, Circular Bodies, New York City

JUNE 2021 - AUGUST 2021

- Consulted general design decisions for the body and home brand
- Worked with a team to reimagine website UI/UX and brand communications

### UI/UX Lead, Websona, Toronto

DECEMBER 2020 - JANUARY 2021

- Executed a mobile app working with a large team of programmers and designers.
- Implemented mobile design and user flow knowledge to create a smooth interface.

### UI/UX Designer, DOHM, New York City

JUNE 2020 - AUGUST 2020

- Worked with a team to relaunch the skincare brand, creating a new visual identity system for packaging, web and mobile product design, advertising, and social media.
- Organized and prioritized assets needed from team members to stay on schedule.
- Executed a new web and mobile site design alongside co-owners, photographers, copywriters, illustrators, and marketing specialists.

### HTML/JS Tutor, Parsons School of Design, New York City

SEPTEMBER 2020 - FEBRUARY 2022

- Served as a friendly and hardworking tutor to Sophomore BFA Communication Design students.
- Demonstrated excellent knowledge in HTML, CSS, and JavaScript to help further students' understandings and projects.

### Wix Playground Academy, New York City

JUNE 2021

- Exclusively selected as one of 35 participants out of 800+ candidates for Wix's intensive 1-month web design program.
- Designed a high-level personal portfolio, creating a unique online presence.

## Education

### BFA Communication Design, Minor in Code as a Liberal Art, Parsons School of Design

AUGUST 2018 - MAY 2022

Graduated with Honors, Merit Scholarship 2018-2022, Dean's List 2018-2022

### The Business of Luxury Brands Certificate Course, Parsons Paris & Young President's Organization, Paris

NOVEMBER 2019

Conferences and workshops hosted by LVMH, National Jewellery Institute, Christie's, etc.