

Miranda Elder

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DESIGNER + CODER

Details

New York City + Toronto

www.mirandaelder.com

mirandelder@gmail.com

Skills

Adobe Creative Suite

Figma

HTML/CSS/JavaScript/
Python

Mockups

Web Development/Design

User Interface Design

Branding

Research / Moodboarding

Marketing

Social Media Management

Languages

English

French

Profile

Passionate designer and coder well-versed in user-focused web and mobile design, mockups, and JavaScript. With my ability to establish and maintain excellent communication, I'm ready to join my next team or project.

Employment History

Junior Designer, Digital Counsel, New York City

FEBRUARY 2023 - PRESENT

- Designed website layouts and social media assets, curating colors, typefaces, and imagery across three client engagements focused in the contemporary arts.
- Collaborated with a team to create graphics that advertise exhibitions and events, including writers, photographers, illustrators, and animators.

UX/UI Designer, Long Lost Friends, New York City

AUGUST 2022 - FEBRUARY 2023

- Created responsive web designs for clients with interactive Figma prototypes.
- Developed branding concepts from scratch and with direction for a variety of clients, iterating based upon feedback.
- Defined user experience flows, communicating directly with developers.

Creative Director and UI Designer, Circular Bodies, New York City

JUNE 2021 - AUGUST 2021

- Consulted general design decisions for the home and body brand
- Worked with a team to reimagine website UI/UX and brand communications

UI/UX Lead, Websona, Toronto

DECEMBER 2020 - JANUARY 2021

- Executed a mobile app working with a large team of programmers and designers.
- Implemented mobile design and user flow knowledge to create a smooth interface.

UI/UX Designer, DOHM, New York City

JUNE 2020 - AUGUST 2020

- Worked with a team to relaunch the skincare brand, creating a new visual identity system for packaging, web and mobile product design, advertising, and social media.
- Organized and prioritized assets needed from team members to stay on schedule.
- Executed a new web and mobile site design alongside co-owners, photographers, copywriters, illustrators, and marketing specialists.

HTML/JS Tutor, Parsons School of Design, New York City

SEPTEMBER 2020 - FEBRUARY 2022

- Served as a friendly and hardworking tutor to Sophomore BFA Communication Design students.
- Demonstrated excellent knowledge in HTML, CSS, and JavaScript to help further students' understandings and projects.

Wix Playground Academy, New York City

JUNE 2021

- Exclusively selected as one of 35 participants out of 800+ candidates for Wix's intensive 1-month web design program.
- Designed a high-level personal portfolio, creating a unique online presence.

Education

BFA Communication Design, Minor in Code as a Liberal Art, Parsons School of Design

AUGUST 2018 - MAY 2022

Graduated with Honors, Merit Scholarship 2018-2022, Dean's List 2018-2022